



In partnership with The Frontier Centre for Public Policy  
Invites you to breakfast with. . . . .

# Johan Hjertqvist

Founder & President, Health Consumer Powerhouse, Brussels

## A New Health Consumer Index for Canada

According to many Canadians, the performance of our public healthcare system is dismal. Others think it's the best system in the world. The perspective, it seems, depends on one's personal experience with the system. So, how good is Canada's health care when it comes to the consumer of those services?

In Europe, the EuroHealth Consumer Index sets the standard for benchmarking health care to support the consumer in making informed choices. According to Johan Hjertqvist, such a tool would also be a great benefit to Canadian consumers and health care stakeholders.

Please join us for a discussion on how his leading European Healthcare think tank, the Brussels-based Health Consumer Powerhouse, will partner with the Winnipeg-based Frontier Centre for Public Policy to present a new Canadian Health Consumer Index that will provide Canadian consumers with timely information to help make healthcare decisions. Mr. Hjertqvist believes that more transparency and better information is the key to better outcomes.

John Hjertqvist is the founder and president of the Health Consumer Powerhouse in Brussels, the European do-tank for better healthcare by consumer information and knowledge. Mr. Hjertqvist has a background in health care policy and welfare entrepreneurial activities. His "The Stockholm Health Care Revolution" published in 2000 is an internationally well-known inspiration to reform.

**Tuesday December 5<sup>th</sup>, 2006**  
**7:30 – 9:00am**  
**Travelodge, Saskatoon, Hercules Room**  
**\$20.00 (GST and meal included)**

*Return via fax to Laurel Reich at (306) 242-1329  
For more information or to register on-line visit [www.prairiecentre.com](http://www.prairiecentre.com)*

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