



AND THE

Iowa-Canada BUSINESS CONNECTION

INVITE YOU TO LUNCH

Thursday October 21st, 2004

12 noon

Radisson Hotel, Saskatoon

If your company is looking to expand into the heart of the U.S. market, the Prairie Centre Policy Institute would be pleased to invite you to a special luncheon with representatives of the Iowa-Canada Business Connection - a coalition of organizations in the state of Iowa that help Canadian companies tap into the American market. Whether you are exporting now, planning to export, or planning an expansion, this is an excellent opportunity to meet and explore opportunities for this significant marketplace.

Your hosts, Stephen Lacina, Executive Director of the Cedar County Economic Development Commission, and Rick Dickinson, Director of the Greater Dubuque Development Corporation will also be available for one-on-one meetings between 7am and 11:30am that morning. If you would like to schedule a meeting time with one of these gentlemen, call the Prairie Centre at 306-242-2981.

Why Iowa? Canada and Iowa have enjoyed a long trading relationship and in fact, Canada was Iowa's top trading partner in 2002, with Canada exporting \$1.8 billion US and importing \$1.6 billion US. Major exports include: energy, metals, chemicals, agricultural products, forest products, machinery, metals, transportation, equipment, and household goods.

Why export to Iowa? Eastern Iowa is located within an 8-hour drive to over 35.3 million people, 912,000 businesses and a total of \$902 billion in personal income. They also have excellent rail and air connections to major markets. Excellent corporate tax advantages exist, along with a productive, educated workforce.



Iowa-Canada BUSINESS CONNECTION

LUNCHEON

Thursday October 21st, 2004

12 noon

Radisson Hotel, Saskatoon

Cost \$10, GST included

For more information or to register for the luncheon and one-on-one meetings, please complete and email to info@prairiecentre.com, or fax to (306) 242-1329

NAME(S)

COMPANY

PHONE

ADDRESS

FAX OR EMAIL

I WOULD LIKE A ONE-ON-ONE MEETING: Thursday, October 21

Time preference (between 7am & 11:30am): _____

PLEASE RESERVE SEATS FOR LUNCH @ \$10.00 (NO TICKET WILL BE MAILED.)

CHARGE TO MY VISA: VISA # _____

WILL PAY AT DOOR NAME ON CARD _____

PLEASE INVOICE EXPIRY DATE _____